



**SYMBIOSIS LAW SCHOOL, NAGPUR**

Constituent of  
**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY), PUNE**  
(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4), Awarded Category – I by UGC

# SMARTICUS

*Quiz for the Gen-Next!*

# GUIDELINES

## About the event

The quiz would test the participants' general knowledge about various brand logos and their tag lines, WITH A TWIST! Participants would have to guess the name of the brand, or the brand's tag line with the help of the clues provided on the slides, and also give one managerial fact bite about the brand/company!

## Highlights

1. This competition is open to all B.A.LL.B and B.B.A.LL.B students of Semester I and III present on campus.
2. The competition aims at developing general knowledge of participants with respect to brands and their management along with the legal relevance.
3. The participants willing to register would have to register via a Google form Link provided further in this brochure.

## Rule Book

1. Teams must comprise a maximum of two participants.
2. **No individual registrations allowed.**
3. The registrations would start from 01/12/2021 till 03/12/2021.
4. Registration to be done via the Google form Link - 
5. The event would take place at 06:00 pm in Symbiosis Law School, Nagpur in the Moot Court on 08/12/2021.
6. There will be a total of 5 rounds of the quiz, every round being an elimination round.
7. There will be a total of only 10 teams allowed, two teams being eliminated in every round.
8. Only two of the ten teams would be able to qualify for the fifth, i.e., the Final Round.
9. The acceptable types of fact bites are-
  - a. Valuation of the Brand/Company
  - b. Name of CEO/MD
  - c. Net worth of the CEO/MD
  - d. Peculiar history facts about the Brand
  - e. Recent development/news about the Brand

## Prizes

1. A certificate of merit will be awarded to the top 2 teams.
2. A certificate of participation will be awarded to all the participating teams.
3. The results of the Competition will be displayed on the SYMBIOSIS LAW SCHOOL, NAGPUR website.

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